

2020 Golden Pinwheel Young Illustrators Competition

The Golden Pinwheel Young Illustrators Competition is an international illustration contest held annually as part of the China Shanghai International Children's Book Fair (CCBF), with the support of the Shanghai Press and Publication Administration. Since its creation in 2015, the competition has been providing a venue for emerging illustrators to showcase their talent. It aims to build bridges between them and children's publishers, both domestically and globally. In so doing it has given fresh life to China's children's book industry. The Golden Pinwheel is not merely a standalone competition—it is a comprehensive programme which includes exhibitions, an illustration yearbook and a variety of promotional campaigns. It fosters an inspiring and nurturing environment where young illustrators and children's book artists from around the world find a platform to realise their vision.

In order to give recognition to the most talented artists in the competition, the 2020 Golden Pinwheel is offering a wide array of awards: the Golden Pinwheel Grand Award (rewarding the two most outstanding artworks—one from China and one from overseas), the Golden Pinwheel Special Mentions and the People's Choice Award.

In addition, one of the aforementioned award-winners will be chosen by the CCBF Organising Committee to design the key visual of the 2021 edition of the book fair. This new image will be an integral part of the fair's visual communication for a whole year, including its use on our website, social media, gifts and advertisement campaigns. All 50 finalists are featured in the 2020 CCBF Golden Pinwheel Yearbook, and in the 2020 Golden Pinwheel Illustration Exhibition held at the book fair from 13 to 15 November.

After a three-month submission campaign, the competition received an incredible number of artworks—11,190 pictures from 2,238 artists—representing a 12% increase of participation compared to 2019. Beyond our pride at such a quantitative achievement, we are also very excited by the diversity and inclusivity of this edition. Artists from 77 countries and territories are now in the race for the Golden Pinwheel special awards that will be announced in Shanghai during the Fair.

2020 Jury Members

Chen Hui, China

Chinese Language and Literature Professor; Director, Research Centre on Picture Books, Beijing Normal University

Sunkyung Cho, South Korea

Illustrator and Picture Book Artist; Editor, Somebooks; Director, SI Picturebook School

Simon de Jocas, Canada

Publisher, President of Éditions Les 400 coups

Philip Giordano, Italy

Illustrator and Graphic Designer

Jiu'er, China

Illustrator and Picture Book Author

Exhibition 2020 Golden Pinwheel Illustration Exhibition

13 November-15 November

Central Lobby

2020 Golden Pinwheel Young Illustrators Competition: Award Winners Announcement

14 November, 16:15-16:45

Illustrators Survival Corner (Copyright Zone)